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Inc. Magazine Reveals Its Annual List of America's 500 Fastest-Growing Private Companies

List Consulting Firm, Oceanos Marketing, Ranks No. 362 on the 2007 Inc. 500
With Three-Year Sales Growth of 780.8%

Hingham, MA - August 23, 2007 – *Inc. Magazine* today announced its 26th annual Inc. 500 ranking of the fastest-growing private companies in the country. Oceanos Marketing, the leading list consulting firm, ranks No. 362 on the list, with a three-year growth of 780.8 percent. The Inc. 500 list appeared online on August 23 and can also be found in the September print issue, which is available on newsstands now and will be available online on September 19.

“Ranking among the top fastest growing private companies in the country by *Inc. Magazine* is further evidence that our List Intelligence™ optimizes marketing return on investment,” said Brian Hession, President of Oceanos Marketing. “We are proud to be the only list firm to earn a spot on this year’s Inc. 500 list. We look forward to being on the Inc. 500 list for many years to come and are on track for a 40% increase in revenues again this year.”

“If you want to find out which companies are going to change the world, look at the Inc. 500,” said Inc. Editor Jane Berentson. “These are the most innovative, dynamic, fast-growth companies in the nation, the ones coming up with solutions to some of our most intractable ills, creating systems that let us conduct business faster and easier, and manufacturing products we soon discover we can't live without. The Inc. 500 list is *Inc. Magazine's* tribute to American business ingenuity and ambition.”

Inc 500 Methodology

The 2007 Inc. 500 list measures revenue growth from 2003 through 2006. To qualify, companies must have been founded by and generating revenue by the first week of 2003, and therefore able to show four full calendar years of sales. Additionally, they must be U.S.-based, privately held, and independent—not subsidiaries or divisions of other companies—as of December 31, 2006. The minimum revenue for 2003 is \$200,000; the minimum for 2006 is \$2 million. Revenue figures given in the company profiles correspond to calendar year 2006, and the number of employees listed is as of December 31, 2006.

About *Inc. Magazine*

The only major business magazine dedicated exclusively to owners and managers of growing private companies, *Inc.* (<http://www.inc.com>) delivers real solutions for today’s innovative company builders. It provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. *Inc.*, a Mansueto Ventures LLC publication, inspires and informs, with cutting-edge coverage that reflects our readers’ energy, boldness, and imagination.

About Oceanos

Oceanos Marketing is a consulting firm that delivers **List Intelligence™** to optimize the performance of lead generation campaigns. List Intelligence™ combines our unique blend of list knowledge and analytical techniques to achieve the best possible list selection. This List Intelligence™ enables us to build customized databases comprised of a portfolio of list sources to reach specific target audiences. Our unique approach minimizes risk and provides a platform for campaign analysis and list strategy recalibration.